



COLLEGE भ्रमण

➤ Powerful Content, Strong Branding & Successful College Drive ➤



TARGETED
REACH



STRONG
BRANDING



IMPACTFUL
CONTENT



SUCCESSFUL
DRIVE

ABOUT COLLEGE भ्रमण

INDIA'S **BIGGEST** MEDIA AGENCY
FOR COLLEGES

College भ्रमण is India's biggest media agency exclusively working with colleges and universities to build their digital presence, engage students and drive real results.

01



WE CREATE.
WE CONNECT.
WE COMMUNICATE.

02



MEDIA THAT
INFORMS.
CONTENT THAT
CONVERTS.

03



DIGITAL FIRST.
STUDENT
FOCUSED.

04



BUILDING
CONNECTIONS.
CREATING
OPPORTUNITIES.

KNOWLEDGE • GROWTH • FUTURE

Our Vision

Our vision is to become one of India's most trusted **digital platforms** for college exploration and **educational branding**.

We aim to:



Help students make **informed decisions** about higher education.



Promote **transparency** in college selection.

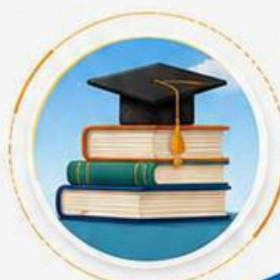


Highlight the **strengths and unique** features of institutions.



Connect students with the **right opportunities** for their future.

We aspire to build a **nationwide network** that connects colleges and students through **engaging digital content**, helping institutions showcase their strengths while enabling **students** across the country.



Our Work

College Bhraman specializes in digital branding and promotion for educational institutions.

Our Key Activities Include:



Campus visits
and exploration



Creating informative
college videos



Showcasing infrastructure
and facilities



Student and faculty
interactions



Highlighting courses
and career opportunities



Social media
promotion



STRONGER
VISIBILITY



BETTER
ENGAGEMENT



ENHANCED
BRAND IMAGE



MORE
OPPORTUNITIES

OUR SERVICE MODULES

Choose the Module That Fits Your Institution's Goals

At **College Bhraman**, we offer **three specialized service modules** designed to help institutions **strengthen their digital presence**, create impactful content, and **drive admissions**.



1.

ENTERPRISE MODULE

Build a Strong Digital Presence.

We manage your institution's complete online presence and digital marketing ecosystem.

SERVICES INCLUDED

-  Social Media Account Management
-  Content Strategy & Planning
-  Meta Ads Management
-  SEO (Search Engine Optimization)
-  Brand Positioning
-  Digital Growth Campaigns
-  Performance Tracking & Reporting

IDEAL FOR



Institutions looking for an **end-to-end** digital marketing partner.

OUTCOME



- ✓ Stronger Brand Visibility
- ✓ Higher Online Engagement
- ✓ Consistent Digital Presence
- ✓ Sustainable Growth

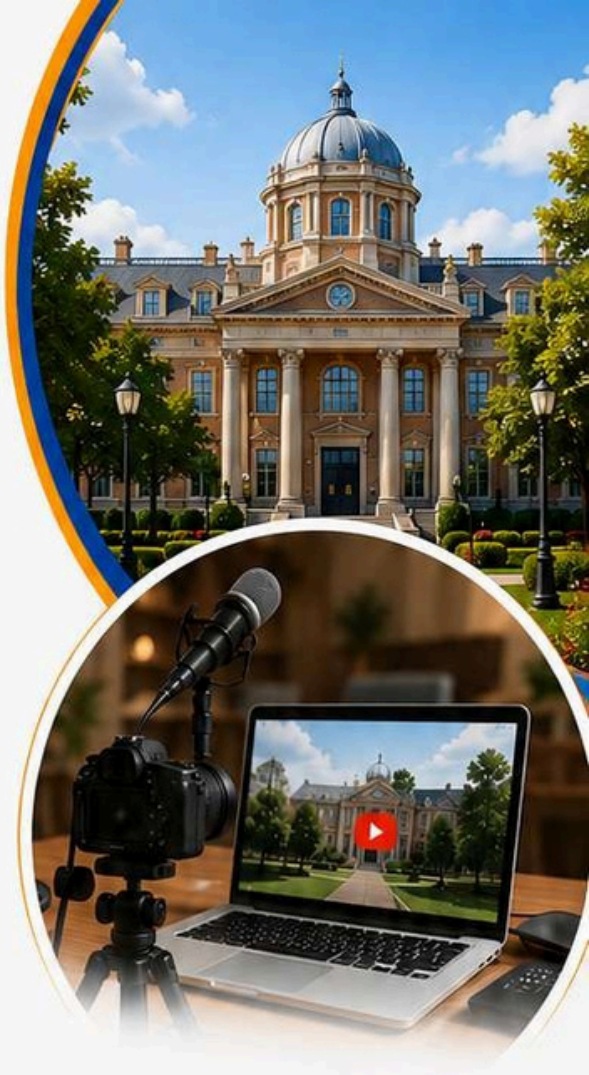
2.

MEDIA MODULE



Content That Builds Trust & Engagement

We create **high-quality, student-centric content** that showcases your campus, facilities, and student experience.



CONTENT FORMATS:



Podcasts



YouTube Videos



Short-form Videos
(Reels/Shorts)



Campus Reviews



Student Vlogs



Campus Journey Stories

IDEAL FOR:



Institutions that need **professional content creation** without full digital marketing support.

OUTCOME:



- ✓ Authentic Storytelling
- ✓ Better Student Engagement
- ✓ Increased Brand Awareness
- ✓ Stronger Online Reach

3.

CPL & CPA

ADMISSIONS MODULE



ADMISSIONS GROWTH SOLUTIONS

We help institutions generate quality admissions through **strategic content** and **lead-generation** campaigns.



CPL (COST PER LEAD)

Generate qualified student inquiries and leads.



Best for institutions that want to manage conversions internally.



CPA (COST PER ADMISSION)

Drive confirmed admissions with performance-based campaigns.



Best for institutions seeking complete admission support.



HOW WE HELP



Campus tour content



Admission-focused campaigns



Student outreach strategies



Lead generation



Conversion support

OUTCOME



Higher lead quality



Improved admission conversions



Better ROI



Scalable admission growth

HOW CLIENTS CAN WORK WITH US ?

SELECT ONE OR COMBINE MULTIPLE MODULES



ENTERPRISE

Complete digital presence & marketing



MEDIA

Professional content creation



CPL

Student lead generation



CPA

End-to-end admission growth

CAMPUS & VIDEO EXPLORATION



We help students explore colleges through **on-ground visits** and engaging **video content** that showcases the real campus experience.

WHAT WE SHOWCASE



Campus Infrastructure



Classrooms & Labs



Hostels & Facilities



Student Life



Libraries & Learning Spaces

VIDEO CONTENT INCLUDES



Campus Tour Videos



Department Showcases



Student Testimonials



Faculty Interactions



Course & Career Insights

KEY BENEFITS



Better Student Engagement



Increased Trust & Transparency



Stronger Digital Presence



Improved Admission Decisions



OUTCOME:

Students get a clear and authentic understanding of the institution, while colleges strengthen their digital presence and attract the right audience.

DIGITAL BRANDING & ONLINE PRESENCE

College Bhraman helps colleges strengthen their **digital presence** through **engaging content**, social media promotion, and **strategic branding** that increases **visibility** and student **engagement**.



OUR DIGITAL BRANDING FOCUS



Campus Videos
& Photography



Student
Testimonials



Social Media
Promotion



Infrastructure
Showcasing



Course & Career
Highlights

WHY DIGITAL PRESENCE MATTERS



Reach More
Students Online



Build Trust &
Credibility



Showcase Campus
& Achievements



Increase Admission
Inquiries



Strengthen Brand
Visibility



OUTCOME:

A stronger online presence that drives
awareness, engagement, and admissions.

HOW WE WORK

Our simple **5-step process** to build your brand and connect with more students.

- 1**  **College Collaboration**
Understand institution goals & requirements.
- 2**  **Campus Exploration**
Visit and showcase the real campus experience.
- 3**  **Content Creation**
Create campus videos, student stories & branding content.
- 4**  **Digital Promotion**
Run social media campaigns and increase online visibility.
- 5**  **Student Engagement**
Connect with students through impactful and engaging content.



WHY CHOOSE COLLEGE BHRAMAN



**PAN India
Reach**



**Authentic
Campus
Representation**



**Student-
Focused
Content**



**Strong
Digital
Branding**



**Better
Student
Engagement**



OUTCOME



**Higher
Visibility**



**Stronger
Branding**



**More
Student
Reach**



Our **Strategic** Partners

Collaborating with leading institutions to
create **impact**, build **excellence** and shape **futures**.



And Many More Partners...

Together, we drive growth, innovation
and meaningful change.

GET IN TOUCH



For **collaborations** and **college branding** opportunities.

CONTACT INFORMATION



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SCAN TO CONNECT WITH US



Instagram

@collegebhraman



YouTube

@collegebhraman

WE HELP INSTITUTIONS WITH



Campus
Branding



Digital
Marketing



Content
Production



Admissions
Growth



Student
Engagement



LET'S CREATE **IMPACT** TOGETHER

COLLEGE BHRAMAN

India's Biggest Media Agency for Colleges

